

# What's New



## Petrol Fuel for dogs

Petrol is a delicious dog treat beverage with vitamins and 100% natural flavorings for optimum canine health and wellness. This savory, vet-formulated drink is not only refreshing and nutritious – dogs prefer it 4-to-1 over water. So give your best pal Petrol...and pour out the love.

Petrol can be given as a source of hydration for dogs of all ages and breeds.

For optimum health, the average 35-lb. dog needs 1 liter or 33.8 ounces of liquids per day. Petrol is intended as a low-calorie hydrating treat that can count toward your dog's daily liquid intake. Petrol should not replace your pet's regular diet.

**12-Can Pack: \$20.00**  
[www.petrolfordogs.com](http://www.petrolfordogs.com)



## Swedish FireSteel 2.0®

A flash of genius takes fire making to the next level

Originally developed for the Swedish Department of Defense, our legendary Swedish FireSteel® is the original fire starter. Being the best, however, means always having to push the envelope. The result is a new generation with an improved striker that makes it even easier to build a fire in any weather, at any altitude. Our second generation Swedish FireSteel 2.0® also features a new design, a color matched lanyard and a built-in emergency whistle. The Swedish FireSteel's dependability and intense, close to 3,000°C sparks, have long made it a favorite of survival experts, hunters, fishermen and campers. It has also found its way into cabins and backyards as a fool-proof way to light stoves and gas

**\$12.95**  
[www.Lightmyfire.com](http://www.Lightmyfire.com)



## Hemp Leash with Fleece-Lined Handle

The one and only match for our best-selling collars. Naturally strong and eco-friendly hemp creates this incredibly durable leash. 5 feet long available in 6 colors.

The fleece-lined handle provides extra comfort. The Planet Dog Natural Hemp Leash comes from naturally strong and environmentally friendly hemp, which makes it not just an incredibly durable leash, but also one that helps reduce a terrible strain on our delicate eco-system. Hemp is one of nature's most durable fibers, and creates an incredibly strong hold that ensures your pet will stay right by your side at all times. A durable stainless steel fastener that hooks to your dog's collar gives you extra confidence, and the fleece-lined handle eases the tension in your hand. Measures 5 feet in length. Wash it in your machine, and

**\$21.95**  
[www.planetdog.com](http://www.planetdog.com)  
 800.381.1516.